

call for entries NATIONAL SEAL PRODUCT DAY

Hosted on Parliament Hill in Ottawa, and at the Confederation Building in St. John's, National Seal Product Day is a marketing event that targets today's decision makers and those advocating for the sealing industry and the sustainable hunt. We work with all the related departments and ministers to set up the day and have designers on site for ministers and MP's to talk to and support the sealing industry.

This day allows for us to advocate with the support of industry partners, those that are looking to explore this opportunity through a fashion show and pop-up exhibition. It also provides a space for producers to sell products including artists, craftspeople, designers, furriers, and those working with seal products. All key pieces to advancing the sector and exploring new markets.

THE EVENTS WILL TAKE PLACE ON

May 17th, 2018 at the Confederation Building, St John's, Newfoundland & Labrador

May 22nd, 2018 at the Parliament Hill/ National Arts Centre, Ottawa, Ontario

DEADLINE FOR ENTRIES: APRIL 21ST, 2018

ABOUT THE ENTRIES

All entrants must be craftspeople, designers, artists and/or producers. All entries may not be accepted. Works entered will not have to be juried by the Craft Council of Newfoundland & Labrador's Standards Committee.

CRITERIA

Works will be accepted based on excellence in technique, use of materials, and design. The works chosen for the fashion show and exhibition will promote a cohesive understanding to the public of the many ways seal products can be used, and how it promotes sustainable living for the artists. Products that are for sale should follow the industry standards and have proper licenses.

ENTRY REQUIREMENTS

Proposals must include a digital copy of:

- A completed application form;
- Artist statement(s) and/or bio/profile
- Description of the proposed work to be shown/sold
- FOR ARTISTS: A maximum of 10 clearly identified images of recent/relevant work, along with a descriptive image list (title, dates, dimensions, medium)
- FOR PRODUCERS: A maximum of 10 images clearly identified of the products that will be for sale during the event along with a descriptive list of each product and its use

ALL WORK MUST BE READY FOR INSTALL / SELL (following industry standards)

INTENT TO ENTER

Please notify Bruno at the Craft Council Gallery by April 10th. Email your name, contact information and a brief description of the type of work you intend to enter to bybrunovinhas@gmail.com.

SHIPPING

Each artist is responsible for the cost of packing, and shipping of submitted works both to and from the event venues and insurance while in transit. The Craft Council will inform the addresses of shipping in Ottawa if your application is successful.



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Please fill out the form below and submit no later than April 21st, 2018.

NO APPLICATIONS WILL BE ACCEPTED AFTER THE DEADLINE.

SECTION 1

Name of Applicant(s): _____
(Individual(s) or group)

If group, name a person
responsible for the request: _____

Mailing Address:

(Street Name and #): _____

P.O. Box # (if applicable): _____

City/Town: _____ Province: _____

Postal Code: _____

Telephone: Business: _____ Residence: _____

Email: _____

Date: _____

SECTION 2

Application for: Fashion Show Pop-up Exhibition Selling

Brief description (**please attach the full description separately** - 500 words or less)

Which venue are you applying for:

Ottawa, Ontario St John's, Newfoundland & Labrador

SUPPORT MATERIALS

Please list the support documents you are supplying:

PLEASE NOTE THAT SET UP AND TEAR DOWN DAY ARE THE SAME FOR BOTH EVENTS

Please send completed application package via email to bybrunovinhas@gmail.com, or if you prefer to send by post, please notify via email and send to the below address. Please note, if sending by mail, anything postmarked after April 21st, will not be accepted. For further information, please call (709) 753-2749.

Bruno Vinhas

Craft Council Gallery, Craft Council of Newfoundland & Labrador

59 Duckworth Street, St. John's

A1C 1E6



CRAFT COUNCIL
OF NEWFOUNDLAND & LABRADOR

National Seal Product Day Application 2018